## TRENDS AND BEST PRACTICES IN FOOD REGULATORY MODERNIZATION

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foodre



## DRIVERS AFFECTING THE FOOD REGULATORY ENVIRONMENT

#### ... The MarketPlace is Changing ...

- □ Marketplace: products and information
  - New products challenge how foods are defined and categorized
  - Consumers turning to increasingly diverse array of information sources
  - Internet increasing source of products and information sometimes beyond regulatory reach
  - Prevailing views on healthy eating change frequently
    - $\,\circ\,$  i.e. Fad diets, organic, 100 mile diet, etc.
  - Globalization has:
    - $\,\circ\,$  Increased diversity
    - Reduced seasonality

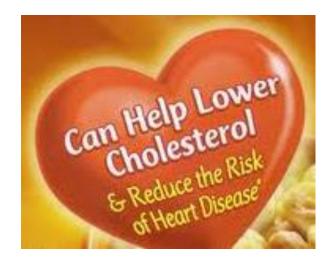






# **INNOVATION** IS THE ENGINE OF SECTOR DEVELOPMENT

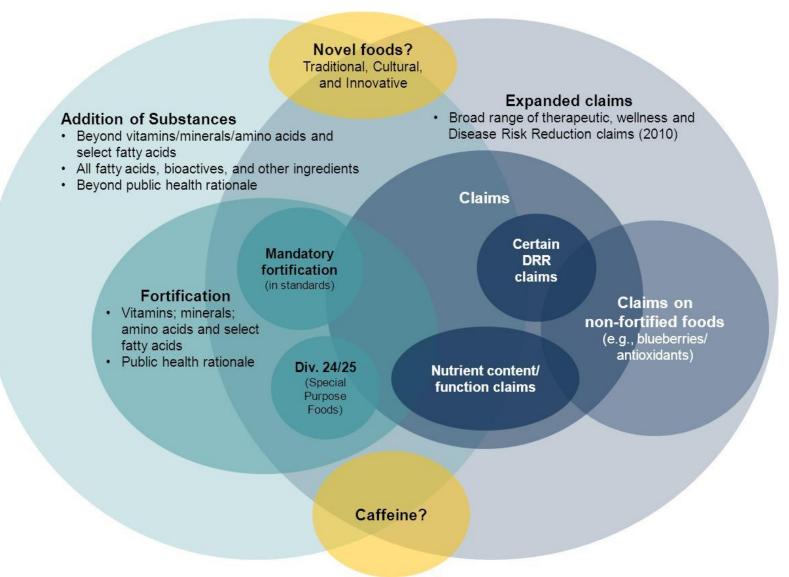








## THE FOOD REGULATORY ENVIRONMENT IS COMPLEX - CANADIAN EXAMPLE -





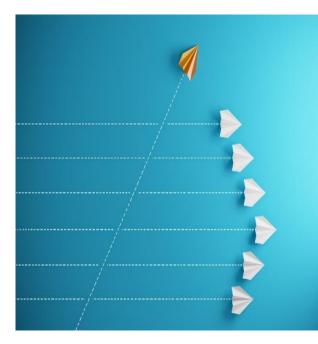
# NEED TO MODERNIZE

#### □Systematic Review and Revision:

- Setting Priorities: Ensure removal of outdated Provisions
- Develop Instruments that enable Flexibility:
  - Example: Incorporation by Reference from Reputable Organizations
- Investment in Emerging Food regulatory concepts adapted to Innovation requirements
  - **•** E.g. concepts of co-regulation

Leverage opportunities to promote food regulatory convergence internationally ..... But .....

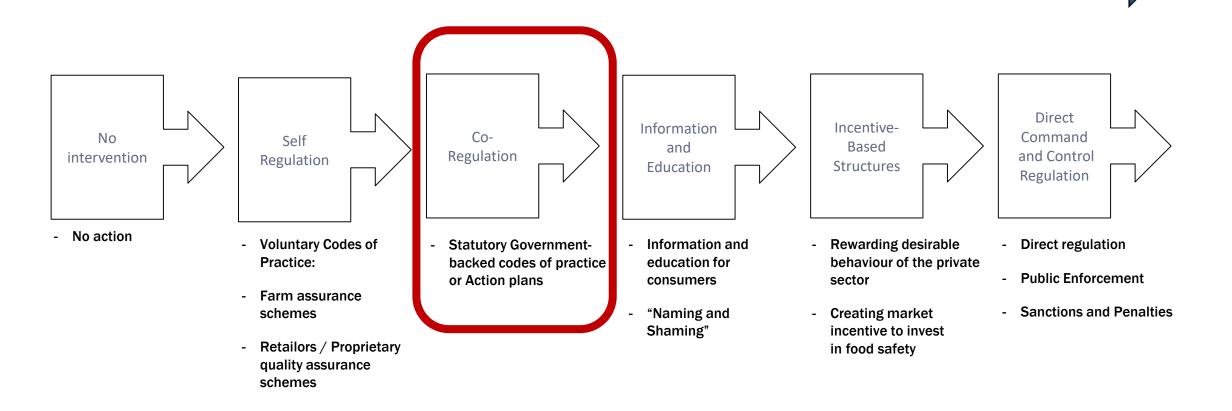
- Where is the place of novel foods in Codex
- Codex has an old(er) paradigm in handling food for special dietary purposes.





### DRIVING NEW AREAS FOOD REGULATORY POLICY DEPLOYMENT

Source: M. Garcia Martinez et al. Food Policy, 32, (2007) 299-314





### OPPORTUNITIES....REGIONAL INTEGRATION

### **D**ASIA / SEA (ASEAN)



#### □South West Pacific / Asia Pacific Interventions











## OPPORTUNITIES FOR EGYPT

#### **D**Arab and African Integration

- Egyptian Leadership in Shaping an integrated food regulatory environment:
  - Convergent Decisions
  - Stronger Presence in SPS Forums



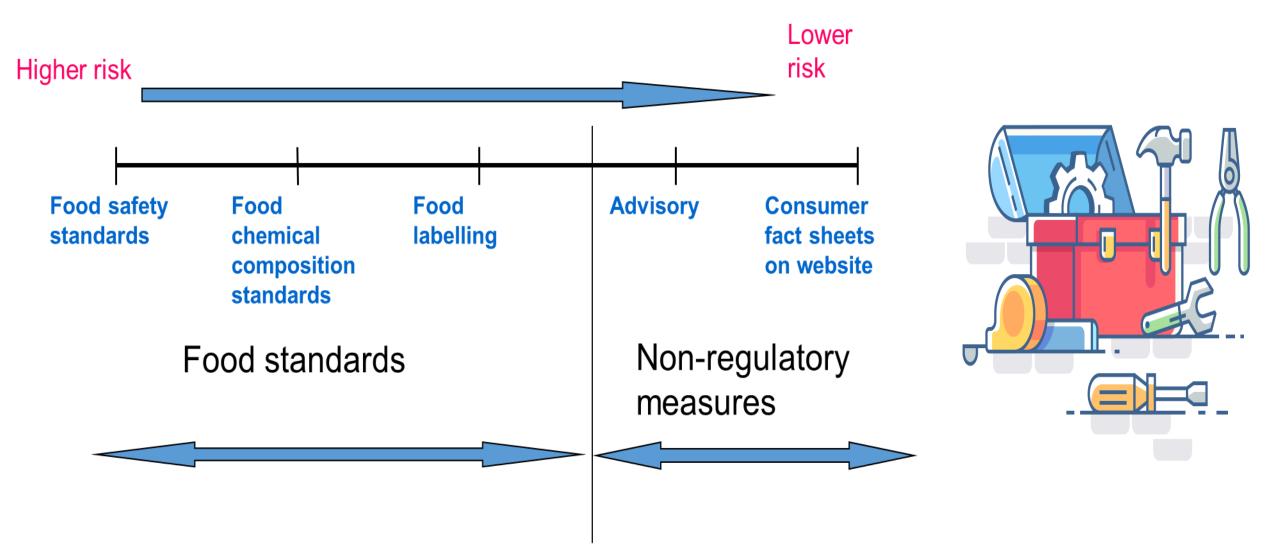




To Support removal of food regulatory impediments to food innovation through propagation of Risk Analysis best practices in (food regulatory) decision-making



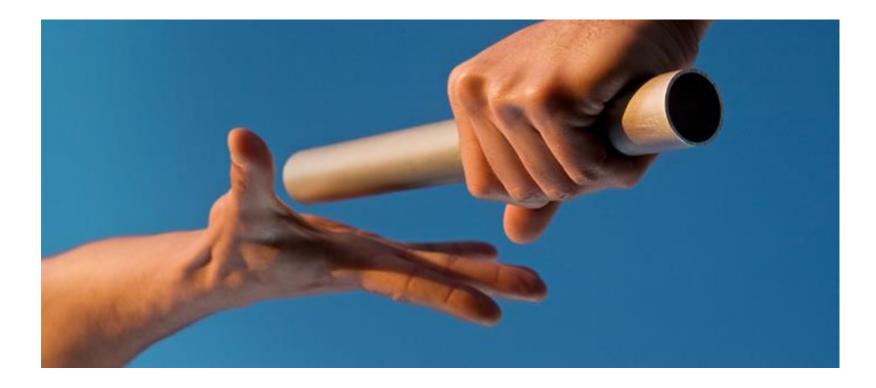
## TO SUPPORT FULSOME UTILIZATION OF ALL INSTRUMENTS OF RISK MANAGEMENT





TO ADVOCATE FOR PPP DRIVEN FOOD REGULATORY SOLUTIONS

#### Actors in the Food & Nutrition Safety Regulatory Space are meant to be Partners







□Key food regulatory Impediments standing in the way of innovation of the the Food production Sector in Egypt

Consider Innovative Food Regulatory Approaches that are the Most adaptable for Egypt (to address the Above Challenges)



